

YOU – In Demand

Creating unconditional client loyalty - for salon owners, managers, and stylists

What you will learn:

- How to master the most important factor in client loyalty
- Understanding truly the "WIFM" factor
- The shocking truth about why clients leave and why they stay
- What every customer wants you to know

Date: February 12 **Cost:** \$175

Hero – Men's Cutting Workshop

The male clientele continues to grow in hair salons – but great men's hair requires its own unique approach. Stylists who incorporate classic barbering skills with their own technical experience can own a bigger part of this growing market.

Date: April 2 **Cost:** \$175

Contact your local sales consultant or Janelle at (780)481-6497 for registration. Find us on Facebook at 'ESP Salon Sales – Edmonton' for more information on everything ESP!

YOU INSPIRE

Foundations I

In this 3-day course, seasoned stylists as well as recent beauty school graduates learn that excellence in this core haircutting system is a critical component of success behind the chair. Course includes theory, demonstration and hands-on instruction and business building strategies.

Dates: March 18 to 20

Cost: \$675

Advanced Haircutting With Micky Hatoum

Always in demand and en vogue, the classic precision cuts adapted for current trend appeal are winners with all ages of clientele. Stylists will learn a contemporary cut inspired by the elements of the blunt, graduation and asymmetrical techniques.

Date: May 27 **Cost:** \$175

SURFACE

HAIR HEALTH ART

GlamRock!

A 4 hour, trend based cutting workshop based on vintage 1950's fashion - experience why Surface is a celebrity favourite!

Cost: \$125

Date: April 9

O·P·I

The World Leader in Professional Nail Care

GelColour

Colour at the speed of light! Iconic OPI colors and weeks of glossy wear will make GelColor by OPI your new signature service.

Cost: \$40

Date: April 16

Best of Sexy Hair

This class is a compilation of the best Sexy hair has to offer. Learn how to use Structure in Motion™ to personalize your clients looks!

Cost: \$125 **Date:** May 14

Cinematic

Capture the moment with SexyHair's newest haircut collection: Cinematic, in this 4-hour cutting workshop!

Cost: \$125 **Date:** February 27

SST

Cosmetics Inc.

Spring Collection

SST is back again with a brand new collection. This themed workshop teaches everything you want to know about it!

Cost: \$100 **Date:** April 30

Wedding Makeup & UpDo

The worlds of hair and makeup collide together in this unique course designed specifically for wedding season!

Cost: \$100 **Date:** June 18